

Curriculum Vitae

Jeff Pulaski

Director, School of Art, Design and Creative Industries
Professor of Graphic Design

Wichita State University
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I Education

2004-2008 M.F.A. in Visual Communication, Kansas State University
1986-1990 B.F.A. in Graphic Design, Wichita State University

II Leadership Experience

2017-present Director, School of Art, Design and Creative Industries
2016-2017 Interim Director, School of Art, Design and Creative Industries

Leadership of the School of Art, Design and Creative Industries, 2017-present

Leadership and Management. In this role, I oversee 16 faculty and staff, up to 15 adjuncts per semester (teaching 29-30 courses, 12-15 graduate assistants, and 6-8 student workers. Departments within the school include Art Education, Art History, Graphic Design, and Studio Art. We serve around 250 majors and 600 non-major students within the university.

Financial Management and Budget. I work with an approximate \$1.8 million dollar budget within the school. My focus is on fiscal responsibility, proper budgeting, and forward-thinking planning regarding the financial management of the school. During my tenure, I have been able to maintain and expand positions within the school regarding growth areas. We have replaced aging equipment in all areas and expanded the capabilities of both ceramics and sculpture.

Facilities Improvements. I oversee four buildings on the campus of Wichita State University, McKnight Art Center which is made up of three buildings, McKnight East, West and North, and Henrion Hall, made up of two basketball gymnasiums and the bleacher section of a football stadium. When I became director of the school, all our facilities were in need of major repairs and renovations. Working closely with the College of Fine Arts Dean and University Facility Planning, I have been able to get numerous repairs/renovations completed, including:

* 2017-2018 replacement of McKnight atrium skylight and all other skylights in the building to stop persistent leaks.

* 2019 complete remodeling of newly acquired space in Henrion Hall to make three new graduate studios and a graduate critique space.

* 2019-2020 completely renovate ceramics area in Henrion Hall, bringing critical ventilation up to current health and safety requirements. Project cost was approximately \$1.2 million.

* 2021-2022 renovate and upgrade sculpture wax room and ceramic shell room, bringing critical ventilation up to current health and safety requirements. We also expanded the outdoor foundry space and fence, creating a more efficient and welcoming space for students. Project cost was approximately \$1 million.

* 2023-present we are currently working to design and then renovate the printmaking facilities in McKnight North. This renovation will once again bring critical ventilation up to current health and safety requirements. It will also create a more efficient workflow for the students and faculty. Project cost projected to be \$2.3 million.

* 2024-present we are currently working on extensive HVAC renovations in Henrion Hall. This project will bring air conditioning to all of Henrion Hall, update more graduate studios and create a new wood shop for student use.

Curriculum. Moving into the interim director role in 2016, I was a member of a four-person team to develop curriculum for the Bachelor of Applied Arts in Media Arts. On this team, I played a critical role in developing not only the overall curriculum, but complete development of the Game Design and Animation tracks. My direct contributions to the degree were:

* a core curriculum that all students take to emphasize the interdisciplinarity of the tracks.

* a 15 credit elective unit allowing students to focus on other professional and technical skills.

* a professional practice sequence of classes to help students better understand the industry they will enter upon graduation.

* a progressive practicum sequence for students to get involved in structured, collaborative projects. This sequence allows them to learn about all aspects of relevant projects gaining valuable applied learning opportunities.

Once developed, I helped shepherd the program through the Wichita State Faculty Senate and the Kansas Board of Regents approval processes. The degree is housed in a newly formed School of Digital Arts. Since its inception, the school/program has been very successful growing to be the largest school in the College of Fine Arts with almost 400 majors.

Accreditation. The School of Art, Design and Creative Industries is accredited by the National Association of Schools of Art and Design (NASAD). As director, I oversaw a successful comprehensive site review in 2019, board approval of the BAA in Media Arts degree tracks under NASAD's purview and brought us closer to full institutional membership with the health and safety repairs to our facilities (full membership should be achieved with completion of the printmaking renovation).

Inclusive Excellence for all students. As a first generation and Pell eligible student myself, I feel like I understand and can relate to the struggles of these two critical groups of students in today's educational environment. As director, I have worked hard to be available and help all students succeed in their educational endeavors. Highlights of my work include:

* receiving a Tilford Grant in 2012 for my *100 Hours of Design* project where graphic design students and local professional designers worked with minority non-profits along the 21st Street corridor to advance their missions.

* supporting a diverse range of visiting artists through the various programs put on by the school through the Clayton Staples Gallery, ShiftSpace Gallery, the Art History Awards and others.

* creating a Diversity, Equity and Inclusion task force within the school which included mandatory training for all faculty and staff.

* regularly advising 40-60 undergraduate students per semester to plan their degree progress and encourage them in their efforts to graduate.

* participating in 8-10 summer orientation sessions, talking with students and parents about success in college.

Fundraising and Development. I regularly work with our pooled donor group to fund raise for the school. I have also been involved with fundraising efforts involving several donors.

* I received a Faculty Fundraising Award from the Wichita State Foundation for my involvement with a \$15 million estate plan gift.

* I have been involved with the securing of a \$1 million estate gift for scholarships within the school, a \$225,000 estate gift for development and a \$25,000 gift for visiting artists.

Service. As can be seen in my CV below, I am very active through service to the university at all levels. This work has given me the opportunity to understand the needs of other units and allowed me to advocate for the fine arts within the larger university setting.

III Professional Graphic Design Experience

2000- Staff/Faculty at Wichita State University (see below)
2009-2011 Various Freelance/Consulting projects for local clients
1996-2000 Pulaski Design Studio, Owner/Freelance Graphic Designer
1993-1996 Pioneer Balloon Company, Graphic Designer
1989-1993 The Wichita Eagle, Staff Artist in the News Art Department

V Service to the University (by academic year, since becoming director)

2024 President's Special Advisory Committee on the Budget (SP-FA24)
President's Innovation Advisory Council (SP-FA24)
APS College Lead Committee (SP24)
Student Early Alert System Review Working Group (SP-FA24)
General Education Steering Committee (SP24)
Faculty Senate At-Large Member (SP24)
Faculty Senate Planning and Budget Committee (SP24)
College of Fine Arts Executive committee (SP-FA24)
New Student Orientation Sessions (SP-FA24)

2023 President's Special Advisory Committee on the Budget (SP-FA23)
President's Innovation Advisory Council (SP-FA23)
APS College Lead Committee (SP-FA23)
Student Early Alert System Review Working Group (SP-FA23)
General Education Steering Committee (SP-FA23)
Faculty Senate Executive Committee (SP23)
Faculty Senate At-Large Member (SP-FA23)
Faculty Senate Planning and Budget Committee (SP-FA23)
FAAR Evaluation Alignment Committee, Faculty Senate Rep. (SP23)
College of Fine Arts Executive Committee (SP-FA23)
New Student Orientation Sessions (SP-FA23)
Summer Orientation Faculty Presenter (SU23)
Ulrich Museum Education Curator Search Committee (SU23)
ADCI Recruiting Specialist Search Committee (SU23)
ADCI Administrative Specialist Search Committee (SU23)

2022 President's Special Advisory Committee on the Budget (SP-FA22)
Faculty Senate Executive Committee (SP-FA22)

Faculty Senate At-Large Member (SP-FA22)
 College of Fine Arts Executive Committee (SP-FA22)
 2021 President's Special Advisory Committee on the Budget (SP-FA21)
 Faculty Senate Executive Committee (SP-FA21)
 Faculty Senate At-Large Member (SP-FA21)
 College of Fine Arts Executive Committee (SP-FA21)
 2020 President's Special Advisory Committee on the Budget (SP-FA20)
 President's Task Force on Budget, Co-Chair of Financial Sustainability
 sub-committee (SP20)
 Faculty Senate Executive Committee (SP-FA20)
 Faculty Senate At-Large Member (SP-FA20)
 College of Fine Arts Executive Committee (SP-FA20)
 2019 President's Special Advisory Committee on the Budget (SP-FA19)
 Faculty Senate Executive Committee (SP-FA19)
 Faculty Senate At-Large Member (SP-FA19)
 College of Fine Arts Executive Committee (SP-FA19)
 2018 President's Special Advisory Committee on the Budget (SP-FA18)
 Faculty Senate Executive Committee (FA18)
 Faculty Senate At-Large Member (SP-FA18)
 College of Fine Arts Executive Committee (SP-FA18)
 2017 WSU Leadership Academy, Fellow (SP17)
 President's Advisory Budget Committee (SP-FA17)
 Faculty Senate Vice President (SP17)
 Faculty Senate Executive Committee (SP-FA17)
 Faculty Senate Rules Committee (SP17)
 Faculty Senate At-Large Member (FA17)
 Faculty Senate Academic Affairs Committee, chair (SP-FA17)
 Faculty Senate Textbooks and Usability Committee (FA17)
 Master of Innovation Design Admissions Committee (SP17)
 College of Fine Arts Executive Committee (FA17)
 2016 WSU Leadership Academy, Fellow (FA16)
 President's Advisory Budget Committee (SP-FA16)
 Faculty Senate Vice President (FA16)
 Faculty Senate Executive Committee (FA16)
 Faculty Senate Rules Committee (FA16)
 Faculty Senate Academic Affairs Committee (SP-FA16)
 Online Faculty Fellows, co-chair (SP16)
 Master of Innovation Design Admissions Committee (SP-FA16)
 College of Fine Arts Technology Committee (SP16)
 College of Fine Arts Handbook Committee (SP16)
 College of Fine Arts Tenure and Promotion Committee (SP-FA16)

IV Higher Education/Teaching Experience

- 2020- Professor of Graphic Design, Wichita State University
- 2017- Director, School of Art, Design and Creative Industries
- 2016-17 Interim Director, School of Art, Design and Creative Industries
- 2014-20 Associate Professor of Graphic Design, Wichita State University
- 2008-14 Assistant Professor of Graphic Design, Wichita State University
- 2000-08 Wichita State University, College of Fine Arts Web Developer and Visiting Assistant Professor of Graphic Design

VI Exhibitions, Awards, Presentations and Publications

- 2022 Letterpress Workshop at International Conference on Typography & Visual Communication 2022. Thessaloniki, Greece. July 2022.
- 2021 Printed The Cookes Tale for the William Morris Society's celebration of the 125th anniversary of the Kelmscott Press printing of Chaucer. Held at the William Morris Society. Hammersmith, United Kingdom. April 2021.
- 2019 Art Chatter presentation at Wichita Art Museum, Wichita, KS. November 2019
Presented paper "Enoch Prouty and the Grasshopper Press," at Makeready 2019, Baltimore, MD. July 2019
Letterpress Workshop at International Conference on Typography & Visual Communication 2019, Patras, Greece. July 2019
- 2018 WSU College of Fine Arts Excellence in Fine Arts Endeavor award
Presented paper "Preservation of an Art Form" at the Letterpress Printing, Past, Present and Future conference. Leeds, England. July 2018.
- 2017 Letterpress Workshop at the National Print Museum in conjunction with the Letterpress Printing, Past, Present and Future conference. Dublin, Ireland. March 2017.
- 2016 Letterpress Workshop at South Ural State University. Chelyabinsk, Russia. October 2016.
Letterpress Workshop at Serebro Nabora Type Conference. Moscow, Russia. September 2016.
Printed Sonnet 103 for the Shakespeare Sonnet project on the 400th anniversary of William Shakespeare's death. Held in the Bodleian Libraries Centre for the Study of the Book. University of Oxford, United Kingdom. August 2016.
Letterpress Workshop at International Conference on Typography & Visual Communication 2016. Thessaloniki, Greece. July 2016.
- 2015 Letterpress Workshop at Face Forward Conference. Dublin, Ireland. December 2015.
Presented paper "After the Iron Press, The Grasshopper" at the American Printing History Association conference. Rochester, NY. October 2015.
New Directions in Graphic Design, four-person show at Park University. Kansas City, MO. February 2015.
- 2014 Presented paper "100 Hours of Design." New Ventures AIGA Design Education conference. Portland, OR. September 2014.

Presented paper "International Type Throw Down." TypeCon. Washington DC. August 2014.

Imperfect: Letterpress x 3, three-person show at Anglia Ruskin University. Cambridge, England. April 2014.

Invited to present poster "Learning about type through friendly competition: International Type Throw Down" (unable to attend). Typography Day. Pune, India. February 2014.

Invited to present letterpress workshop (unable to attend). Typography Day. Pune, India. February 2014.

Imperfect: Letterpress x 3, three-person show at Finlandia University. Hancock, MI. February 2014.

Artist talk at Finlandia University, Hancock, MI. February 2014.

International Type Throw Down exhibition at the Ulrich Museum of Art. Wichita, KS. January 2014.

Art Chat, Ulrich Museum of Art. Wichita, KS. January 2014.

Imperfect: Letterpress x 3, three-person show at University of Notre Dame. Notre Dame, IN. January 2014.

2013

Atlanta Print Biennial, one piece accepted into show. Atlanta Printmakers Studio, Atlanta, GA. November 2013.

918 Letterpress Ephemera Show, three pieces accepted, Honorable Mention submission Frederick Douglass Poster. Samford University, Birmingham, AL. October 2013.

Printeraction, solo show with student work at University of Newcastle. Newcastle, Australia. October 2013.

Lock-Up, solo show at Newman University. Wichita, KS. November 2013.

Artist talk, Newman University. Wichita, KS. November 2013.

Presented paper "Multi-State Type Throw Down" at International Conference on Typography and Visual Communication. Nicosia, Cyprus. June 2013.

Presented workshop "Letterpress Light" at International Conference on Typography & Visual Communication 2013. Nicosia, Cyprus. June 2013.

Imperfect: Letterpress x 3, three-person show at The National Print Museum. Dublin, Ireland. April 2013.

Artist talk, The National Print Museum, Dublin, Ireland. April 2013.

Presented paper "Laying the Groundwork for John Baskerville's Innovations: The Star Chamber, the Stationer's Company and William Caslon" at John Baskerville: art, industry and technology of the Enlightenment conference. Birmingham, England. April 2013.

Imperfect: Letterpress x 3, three-person show at Coastal Carolina University Rebecca Randall Bryan Art Gallery. Conway, SC. March 2013.

Artist talk, Coastal Carolina University, Conway, SC. March 2013.

Letterpress Exhibition at Kansas State University Chapman Gallery, Manhattan, KS. January 2013.

2012

Imperfect: Letterpress x 3, three person show at University of West Georgia Bobick Gallery, Carrollton, GA. November 2012.

Artist talk and letterpress workshop at University of West Georgia, Carrollton, GA. November 2012.

- Presented paper "Restarting Letterpress at the University Level" at SECAC Annual Conference. Durham, NC. October 2012.
- Presented paper "The Grasshopper" at Industry and Genius in the Printing Trade. Birmingham, England. September 2012.
- Received Tillford Grant for 2012-13 academic year. April 2012.
- 2011 Commemorating Our Nation's Struggle for Freedom, 2nd place submission Frederick Douglass Poster. Topeka, KS. July 2011.
- Faculty Advisor for Freshman Summer Orientation. Summer 2011.
- Presented paper "Restarting Letterpress at the University Level" at 5th International Conference on Design Principles and Practices. Rome, Italy. February 2011.
- 2010 Paper accepted detailing current work and creative activities in Pecha Kucha session at SECAC Annual Conference. Richmond, VA. October 2010.
- Chaired panel discussion "The Value of Letterpress in a Typographic Education" at ATypI 2010 Conference. Dublin, Ireland. September 2010.
- Presented paper "Benefits of Letterpress" at ATypI 2010 Conference. Dublin, Ireland. September 2010.
- Co-presentation with Joey Hannaford, University of West Georgia, "Incorporating Letterpress Printing in Graphic Design Education" at 2010 TypeCon Conference. Los Angeles, CA. August 2010.
- HarperCollins Publishers, New Big Book of Layouts.
Published Frederick Douglass Poster. July 2010.
- Chaired panel discussion "Working with Letterpress in a Design Department" at UCDA Design Education Summit. Lawrence, KS. June 2010.
- Presented letterpress workshop for conference attendees on letterpress with Linda Samson-Talleur, Assistant Professor, University of Kansas at UCDA Design Education Summit. Lawrence, KS. June 2010.
- Pressed! An Exhibition of Letterpress Printed Ephemera. Denver Pavilions. Invitational letterpress show organized by AIGA Colorado, Matter and Create Denver. Denver, CO. May 2010
- Organized Contemporary Letterpress exhibition, a show of faculty and student work from a number of letterpress programs – School of the Art Institute of Chicago, University of Minnesota – Madison and WSU. Diver's Studio, Wichita, KS. March 2010.
- Presented paper "Old Technology in a Digital World" at 4th International Conference on Design Principles and Practices. Chicago, IL. February 2010.
- Co-chaired session "A Case for Letterpress" with Dennis Ichiyama, Professor of Graphic Design, Purdue University, at CAA Annual Conference. Chicago, IL. February 2010.
- 2009 Chaired session "Thinking Outside the Box" at SECAC Annual Conference. Mobile, AL.
- Presented paper "Old Technology in a Digital World" at UCDA Education Summit. Mobile, AL.
- 2006 Participant in panel discussion on Building/Retaining Relationships Between Community Colleges and Four-Year Institutions at Design Frontier, AIGA Education conference. Denver, CO.
- 1993 Society of Newspaper Design, Award of Excellence

VII Professional Service

- 2023-24 Wichita Public Schools Middle School Art Camp
- 2018-22 International Conference on Typography and Visual Communication Scientific Committee
- 2012-17 AIGA Wichita Board Member
- 2015-16 AIGA Wichita Chapter President
- 2011-12 AIGA Wichita Board Member, Membership Chair
- 2010-11 AIGA Wichita Chapter President
- 2005-10 AIGA Wichita Board Member, Education Chair
- 1998-99 AIGA Wichita Chapter President